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Dear Library System Directors:

In April 2015, the Bridges Library System (formerly the Waukesha County Federated Library System) launched a mobile app for the early literacy program, *1000 Books before Kindergarten*, which is available in both the Android and Apple stores. The app was created to co-exist with the paper and pencil model for those who wish to record digitally. It's been an amazing success! To date, we have 1,700 account users and 52,000 books recorded. The app is actually free to anyone who wishes to use it; you simply enter a zip code and register. We have users from around Wisconsin, the United States, and the world using the 1000 Books before Kindergarten app.

When our library staff originally planned for the app, it was built for the members of our immediate community. With a larger audience, it has become obvious that the app would be even better with further development. For example, we'd like to see more reporting capabilities.

I am writing today to ask if your library system and member libraries would be interested in being a part of Phase II of the *1000 Books before Kindergarten* app development. Phase II is going to build upon the current version, but have more functionality in terms of reports, data searching, and sharing. Contact us for a list of the features being built into Version 2.0. Library systems interested in partnering with the Bridges Library System for Phase II of the *1000 Books before Kindergarten* app will provide a one-time payment of \$850 to the Bridges Library System and a \$100 maintenance fee for each year thereafter. In return, your library system and its member libraries will be shown on the main menu of the app and you'll have the ability to generate usage reports. In addition, the Bridges Library System will provide a digital toolkit for your library system and member libraries to use to promote the app within your communities.

If you would be interested in being a part of this project, please contact the Bridges Library System for more information or invoicing. We are in the beginning stages of Phase II and are looking to bring on partners for the first two quarters of 2016. If you have questions about the app or this partnership, please contact Angela Meyers, Coordinator of Youth and Special Needs Services, at (262) 896-8245 or ameyers@bridgeslibrarysystem.org.

Sincerely,

Connie Meyer, Director