30-Minute Wednesday: Effectively Managing Customer Behaviors
Webinar, Wednesday, July 12; 1 pm
Presented by: Danielle Zeamer, Library Service Associate
Brown County Library (Green Bay, WI)

Managing the behaviors of our customers isn't an easy task. This webinar will focus on the concept of behavior and typical behaviors we may see within the library setting as we interact with our customers. We will address different factors that impact behavior and if there are any underlying factors that we may want to consider. Ways to manage challenging behaviors, including creating a formal response plan if needed, will also be discussed. .5 CE Credits

Register

WiLSWorld 2017
Conference, Thursday-Friday, July 27-28
WiLSWorld is WiLS' annual library technology and innovation conference, connecting you to people and ideas from the Wisconsin library community and beyond. See the website for more information and to register for the webinars.

WVLS Cataloger's Retreat
Workshop, Thursday August 10; 9:30am-3pm

This workshop is for all WVLS member library catalogers to meet each other and learn more about V-Cat cataloging processes in a hands-on environment. Topics include: What is cataloging? MARC Guidelines, MARC Alerts vs. Z39.50, MARC Alert Hands-on Time, Z39.50 What's the big deal?! Never done this before? Try it! This session will count as Z39.50 training.

Registration Information.
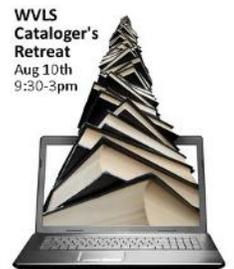
Wisconsin Trustee Training Week
Webinars, August 21-25; 12 pm

See the website for more information and to register for the webinars.

WVLS Youth Services Information Exchange (YSIE)
Gathering August 25; 10am-2pm, Antigo Public Library

The traveling Youth Services Information Exchange (YSIE – "Why? See!") discussion group has been invited to visit Antigo Public Library on Friday, August 25th.

Please send RSVPs to Kris Adams Wendt at kawendt@wvls.org.

Tips for Building a Well-Rounded Collection for Youth
Webinar, Thursday, September 7; 1 pm
Presented by Sue Abrahamson and Shelly Collins Fuerbringer

How do you keep on top of the avalanche of materials being produced for kids and teens? How can you make sure you are finding the best materials for your collection and your community? Collection budgets are rarely as big as we want them to be, so how can you make the best use of resources? And what about the salespeople? Join Shelly Collins Fuerbringer (Eau Claire) and Sue Abrahamson (Waupaca) for a lively discussion of the tips and tools they recommend.
Part 3 of a 5-Part Collection Development Webinar Series
Sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, WLS, WRLS, WVLS

Register

Database Overview
Webinar, Tuesday, September 26; 1 pm
Presented by: Megan Theys, Interlibrary Loan and Administrative Assistant
Nicolet Federated Library System (Green Bay)

Modeled after presentations by Jean Anderson at the South Central Library System, Megan will walk attendees through databases such as LearningExpress Library, AncestryLibrary, EBSCOhost, Archive of WI Newspapers, and more! *1 CE Credit*

Register

Are You Being Served? Programming for Emerging Adults
Webinar, Wednesday, October 4; 1 pm
Presented by: Jessica Jupitus, Downtown Libraries Manager, Sacramento Public Library (CA)
Lori Easterwood, City Librarian, Folsom Public Library (CA)

Adult library programming: three words that can strike terror into the hearts of many librarians. But check out the census statistics and you will likely discover that 30–40% of your community is between 20 and 40 years of age. However, if you examine your programs, chances are you'll find you have plenty of programs for babies through teens and seniors — but what happens to the middle group?

The creators of Alt Library, Jessica Jupitus and Lori Easterwood, share their tips for designing programs for the 20s and 30s crowd. Alt Library is a programming initiative of the Sacramento Public Library designed to engage community members in their 20s and 30s with fun and provocative programming. The program has been going strong for 7 years with a blog, meetup group, and media coverage galore. Full disclosure: Jess and Lori are rapidly aging out of the Alt Library target audience and have assumed new (management) roles in the library world—so they'll also be sharing their strongest arguments for convincing library managers and administration that 20s & 30s programming is worthwhile and, yes, calling a program Broke A$$ Holidays really is a good idea. *1 CE Credit*

[Register](#)

WVLS Director's Retreat
Workshop, Thursday, October 5; **Time & CEUs TBD**
Bunker Hill Golf Course, Wausau

Discussion sessions, table activities, comradery, and high-powered speakers! The WVLS Director's Retreat is a bi-annual event that gathers all WVLS directors in the same place for a day of learning, sharing, and inspiration.
Presentations:
- Amanda O'Neal and Kelly Nelson from the [Winneconne Public Library.](#) O'Neal and Nelson will talk about community partnerships and playing to the strengths of library staff and the library community.
- Cindy Fesemyer and Deb Haeffner from the [Columbus Public Library.](#) Fesemyer and Haeffner will present "From Potluck to Project," and discuss how their library brings community partners together for potluck conversations that result in community projects.

Snapchat, Facebook, Twitter, Video, Video, Video!: Or, Using Video to Market Library Services
Webinar, Wednesday, October 25; 1 pm
Presented by Anne Hamland, Communication Coordinator
Wisconsin Valley Library Service (Wausau, WI)

Social media is flooded with videos of mannequin challenges, cooking, and celebrities in their natural habitat. How can libraries use this trend to market their services? Learn the tools, how/what to film, and what to avoid when creating videos for your library. What is "hot," user statistics, libraries using video and ideas for content will also be covered. *1 CE Credit*

[Register](#)

Data Informed Collection Development
Webinar, Thursday, October 26; 10 am
Presented by: Shannon Grant

Do you like language and stories far more than numbers and statistics? Do your feel like data is dull and uninspiring? Get ready to change your thinking and begin uncovering the clues that data can reveal for you! Join us for an exploration of Data-Informed Collection Development. (It is so much more exciting than it sounds…) It's NOT about fancy data collection tools, it IS about using the basic data you have access to help you make informed decisions when developing and maintaining your collection. It's about interpreting your data, rather than just blindly following the numbers. It's about discovering correlations and connections that drive planning and decision making.
Part 4 of a 5-Part Collection Development Webinar Series
Sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, WLS, WRLS, WVLS

Graphic Design for Libraries
Webinar, Wednesday, November 15; 1 pm
Presented by: Aaron Schmidt

Schmidt will cover the basics of practical graphic design, show examples of good graphic design in libraries, suggest tools that you can use to improve your library's signs, posters, brochures, websites and more.

WVLS Periodic Renewal Discussion Group
Thursday, November 2; after the V-Cat Council Meeting
Wausau Community Room, MCPL- Wausau

Topic: Building and grounds maintenance & TBD
Periodic Renewal discussion sessions are opportunities for attendees to discuss large topics affecting all libraries and staff members on a more regular basis. Two topics are proposed per meeting with two attendees volunteering to facilitate discussion. The last half hour is reserved for discussion of unexpected topics.

Please send RSVPs to Anne Hamland at comm.coordinator@wvls.org or 715-261-7258.

Promoting Your Collection: Merchandising and More
Webinar, Friday, November 3; 10 - 11:30 am
Presented by: Kathy Dempsey

Collections are the mainstays of libraries. After spending lots of money and time curating, processing, and making them available, you may think the work is done. But there's one more vital step—promoting them! This final webinar of your series will help you go beyond basic book displays and posters. You'll hear about using book talks and shelf-talkers, and will learn ways to publicize your collections outside of your buildings. This webinar will focus most on merchandising—what it really is, and how to do it effectively enough to boost your circulation. It will feature many colorful photos of great signage and merchandising from libraries around the world to get your creative ideas flowing. *1.5 CE Credits*
Part 5 of a 5-Part Collection Development Webinar Series
Sponsored by IFLS, MCLS, NFLS, NWLS, OWLS, SCLS, SEWI, SWLS, WLS, WRLS, WVLS

WVLS Annual Youth Services Workshop
Workshop, Tuesday, December 12; 9-3:30pm
Wausau Community Room, MCPL-Wausau

WVLS librarians serving youth in school and public library settings appreciate opportunities for face to face conversations and sharing of ideas. The annual WVLS December workshop will showcase the talented and creative colleagues among us in a series of short presentations designed to thaw creative ideas heading into the new year! Stay tuned for details. *CEUs TBD*

Registration coming soon.