

LIBRARIES  
TRANSFORM™



BECAUSE LEARNING TO  
READ COMES BEFORE  
READING TO LEARN

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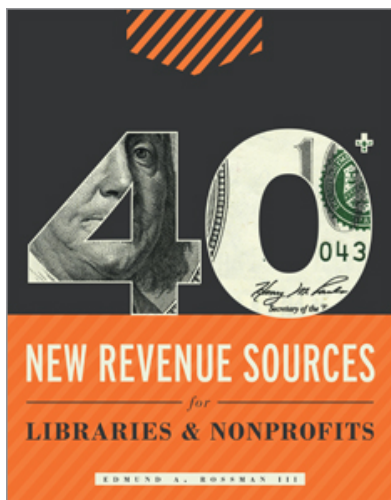
## **Budget Season Advocacy Resources**

### **Library Campaign Institute Four Part Webinar Series**

Co-sponsored by Untied for Libraries and the ALA Chapter Relations Office, the free four-part webinar series is designed to teach attendees how to create, market and implement effective advocacy campaigns for libraries. 90 minute sessions on [Building Your Base](#), [Best Defense is a Good Offense](#), [Message, Marketing, & Media](#), and [Connecting with YES Voters + Get Out the Vote](#).

### **The Purpose-Based Library**

Bill Gates "...the best way to put a distance between you and the crowd is to do an outstanding job with information. How you gather, manage, and use information will determine if you win or lose." [The Bill and Melinda Gates Foundation](#) has provided webinars, grants, and resources to ensure that libraries succeed. In "[The Purpose-Based Library](#)," an article from the American Libraries Magazine, John Huber and Steven Potter lay out cold hard facts libraries should be using in advocacy.



### **ALA Webinar: How to Create New Revenue Streams for Your Library**

Ed Rossman, author of [40+ New Revenue Sources for Libraries and Nonprofits](#), will introduce several fast-track methods discussed in his book and share valuable tips on how to start implementing these techniques in a 60 webinar at 2:30pm on September 12, 2016. [Information and Registration](#).

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# Register for WVLS Workshops and Webinars Bite-Sized Training

Webinar, Sep 8th; 1pm

During this session, the presenter will share tips and tricks to engage staff members using micro-learning techniques that are easy to integrate into a busy library staff schedule. [Registration.](#)

## Cyber-Sneakers: Managing Your Digital Footprint without Falling Prey to Cyber-Sneakers

WVLS Workshop, Sep 20th; 9-3pm @ MCPL

Public and K-12 Librarians will learn good digital citizenship while dealing with internet privacy and cyber-security challenges. WVLS will distribute \$1,500 in micro-grants to attending libraries within WVLS borders who submit implementation plans for their communities.

[Information and Registration.](#)

*More workshops and webinars can be found in the [WVLS Fall Continuing Education Schedule.](#)*



**2016 WVLS Technology  
Services Survey**

## Dates To Know

[Cyber Sneakers  
Workshop](#)

**Sept 20 @ MCPL**

**WVLS Listening  
Session:**

**Stetsonville**

**Sep 14; 9-12noon**

**WVLS Youth  
Services  
Information  
Exchange**

**Sep 16; 11-2m**

**Rhineland**

September is:  
Library Card Sign-  
Up Month

**VCat Council  
Meeting  
Sep 1 MCPL  
9-Noon**

National Read a  
Book Day  
Sep 6

National Patriot Day  
& Day of Service  
and Remembrance  
Sep 11

National Video  
Games Day  
Sep 12

National Family  
Fitness Day  
Sep 24

Please complete the [2016 WVLS Technology Services Survey](#). The survey has thirteen yes/no questions to determine WVLS Technology Services performance in supporting WVLS libraries.

It should not take more than five minutes to complete. This survey is anonymous with no identification of persons or libraries to ensure comfort in offering honesty in responses. Please submit one response per library by September 7th.

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Banned Books  
Week Sep 25-Oct 1



## The Programming Librarian

[The Programming Librarian](#) has programming ideas for all ages and all budgets. The University of Dayton Libraries Staff competed in the inaugural Library Olympics only using available library supplies.



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